



2018/19

GOtv

RATE CARD



DSBv
Media Sales



HIGHLIGHTS



FIFA WORLD CUP, RUSSIA 2018

JUNE - JULY 2018

This year has the added excitement of a FIFA Soccer World Cup (notoriously coupled with record breaking viewer numbers). Regardless of which team you're cheering for, every single match is a rollercoaster ride of emotions (and definitely not for the faint of heart).

PREMIER LEAGUE

AUGUST 2018 - MAY 2019

The Premier League remains a global phenomenon and the 2018/2019 season will be one for the record book. The clubs battle for the league winner. Catch the biggest leagues, best players and most celebrated teams on SuperSport Select on GOtv.



SPANISH LA LIGA

AUGUST 2018 - MAY 2019

While Barcelona and Real Madrid are the first names that come to mind, La Liga is packed with talent across the league table and we've got them all on GOtv.

UEFA CHAMPIONS LEAGUE

SEPTEMBER 2018 - MAY 2019

The best teams in Europe compete for the 2018/2019 UEFA Champions League title. Catch all the action live with SuperSport Select on GOtv.



LORD OF THE SKIES

It's hailed as the telenovela premiere of the year. Created by Luis Zelkowitz, the series is based on the life of Amado Carrillo Fuentes, the former leader of the Juarez Cartel, starring Rafael Amaya as the titular character. The series has won several awards including the International Emmy Award for Non-English Language US Primetime Programme.

SELECT

TELEMUNDO



WOMAN OF STEEL

There is an undeclared war along the 3000 km border between Mexico and the United States, a humanitarian crisis that's over a century old. The area is filled with illegal crossings for the living and the wooden crosses of the dead. While flesh, blood, money, and drugs are the common currency, there is also a glimmer of hope. There are angels with kind hearts and displays of love and courage. This is the story of one of those angels. An angel made of steel, Vicenta Rigores, also known as "La Coyote".

AFRICA MAGIC YORUBA

Africa Magic Yoruba delivers 12 hours of the best Yoruba movie entertainment in the Yoruba language, with English Subtitles, giving audiences the Magic of authentic Yoruba storytelling.



ROK2

ROK 2

BRAND NEW - COMMERCIAL IN JULY 2018

24 hour entertainment showing the very best traditional village, tribal, palace regal Nollywood movies and TV series everyday.

ROK 3

BRAND NEW - COMMERCIAL IN JULY 2018

ROK 3 will showcase the finest selection of Ghanaian movies and TV series, in both English and Twi, during the day and will play the very best of West African music from 11pm each night.

ROK3

RATES

GOTV 2018 / 19

CHANNEL	PT PRIME TIME	OP OFF PEAK
Africa Magic Family	NGN 100 000	NGN 70 000
Africa Magic Yoruba	NGN 150 000	NGN 100 000
Africa Magic Epic	NGN 150 000	NGN 100 000
ROK 2	NGN 100 000	NGN 70 000
ROK 3	NGN 100 000	NGN 70 000
M-Net Movies Zone	NGN 100 000	NGN 70 000
Telemundo	NGN 150 000	NGN 100 000
SuperSport Select 1	NGN 150 000	NGN 100 000
SuperSport Select 2	NGN 150 000	NGN 100 000
SuperSport Select 4	NGN 150 000	NGN 150 000



EPG MATERIAL SPECIFICATION



ELEMENT

ADVERTISING GRAPHIC FORMAT

i-Plate

X=444 Y=421
Size: 240px X 130px
Graphic supplied as PNG

CHANNEL LIST

X=3 Y=316
Size: 230px X 100px
Graphic supplied as PNG

TERMS & CONDITIONS

For EPG rates contact your local Sales representative.

PRIOR BROADCAST

Upfront Payment upon Invoice.

MATERIAL FORMAT: Email 7 days.

BOOKING APPLICATIONS: Emailed 14 days.

AFRICA MAGIC BLOCK SPONSORSHIP

GOtv offers your brand the exciting opportunity on Africa Magic Yoruba with the weekend Block sponsorship on the channel, get maximum reach and frequency at peak time. Tactically associate your brand in a genre that attracts your target audience.

BRANDED ENTERTAINMENT

This is an opportunity for your brand to participate and enjoy the benefits of programme integration, popularity as well as on-and-off air association. The content is brand-led from 2-15 minutes with necessary APCON approval, packaged into high frequency, high impact packages, scheduled onto selected channels, i.e Africa Magic Yoruba, Africa Magic Family or Africa Magic Epic.

TERMS & CONDITIONS

- Full pre-payment required
- Rates are based on 30" commercials and exclude VAT
- All other durations are pro-rata
- Requests for preferred position in a specific break will be subject to a 25% loading
- Booking and material deadline is seven days prior to first flighting
- Cancellation deadline is 4 weeks prior to flighting
- Advertisers that have conflicting brands to the broadcaster, or conflicting global event partners to certain events, may be unable to advertise in that event
- There is no category exclusivity in breaks
- Quality: All material will go through QC, so advertisers must ensure good broadcast quality
- Special rates for Live events apply
- DStv Media Sales normal terms and conditions apply