



## Music and Artist promotion (PR)Plans

### Silver plan

No	Platform	Description	Location	Cost
1	Radio	Radio Airplay and Interview	Lagos, Abuja, etc.	<b>N1,510,000.00</b>
2	TV	TV Video Airplay and interview	Lagos, Abuja, PH etc	<b>N2,300,000.00</b>
3	Newspaper and Blog sites	Newspaper and Blog sites in Nigeria (press release)	Lagos, Abuja, PH, Kaduna, Kano, Enugu, Abia etc.	<b>N450,000.00</b>
4	Synchronized Airplay	Synchronized music play on several stations nationwide.	Lagos, Abuja, PH, Kaduna, Kano, Enugu, Abia etc.	<b>N1,200,000.00</b>
5	Social Media Promotion	Social Media Platforms like facebook, twitter, instagram etc.	Lagos, Abuja, PH, Kaduna, Kano, Enugu, Abia etc.	<b>N300,000.00</b>
6	AlabaMixtape	AlabaMixtape	Lagos, Abuja, PH, Kaduna, Kano, Enugu, Abia etc.	<b>N150,000.00</b>
7	Alaba CD Compilation	Alaba CD Compilation	Lagos, Abuja, PH, Kaduna, Kano, Enugu, Abia etc.	<b>N200,000.00</b>
8	Find Shows Service	Find Shows Service	Lagos, Abuja, PH, Kaduna, Kano, Enugu, Abia etc.	<b>On percentage</b>
9	Caller tunes	Caller tunes	Mobile	
10	Youtube Video Views	Youtube Video Views	Online	<b>N150,000.00</b>
11	Branding	Branding - stickers, badges, posters, T-shirts etc.		<b>N250,000.00</b>
12	Charity Events	Charity Events	Lagos, Abuja, PH, Kaduna, Kano, Enugu, Abia etc.	<b>Optional</b>
13	Email Newsletter	Email Newsletter	Lagos, Abuja, PH, Kaduna, Kano, Enugu, Abia etc.	<b>N200,000.00</b>

## Gold plan

No	Platform	Description	Location	Cost
1	Radio	Radio Airplay and Interview	Lagos, Abuja, PH, Kaduna, Kano, Enugu,	<b>N1,950,000.00</b>
2	TV	TV Video Airplay and interview	Lagos, Abuja, PH, Kaduna, Kano, Enugu,	<b>N3,000,000.00</b>
3	Newspaper and Blog sites	Newspaper and Blog sites in Nigeria (press release)	Lagos, Abuja, PH, Kaduna, Kano, Enugu,	<b>N700,000.00</b>
4	Synchronized Airplay	Synchronized music play on several stations nationwide.	Lagos, Abuja, PH, Kaduna, Kano, Enugu,	<b>N1,700,000.00</b>
5	Social Media Promotion	Social Media Platforms like facebook, twitter, instagram etc.	Lagos, Abuja, PH, Kaduna, Kano, Enugu,	<b>N500,000.00</b>
6	AlabaMixtape	AlabaMixtape	Lagos, Abuja, PH, Kaduna, Kano, Enugu,	<b>N150,000.00</b>
7	Alaba CD Compilation	Alaba CD Compilation	Lagos, Abuja, PH, Kaduna, Kano, Enugu,	<b>N200,000.00</b>
8	Find Shows Service	Find Shows Service	Lagos, Abuja, PH, Kaduna, Kano, Enugu,	<b>On percentage</b>
9	Caller tunes	Caller tunes	Mobile	
10	Youtube Video Views	Youtube Video Views	Online	<b>N150,000.00</b>
11	Branding	Branding - stickers, badges, posters, T-shirts etc.		<b>N350,000.00</b>
12	Charity Events	Charity Events	Lagos, Abuja, PH, Kaduna, Kano, Enugu,	<b>Optional</b>
13	Email Newsletter	Email Newsletter	Lagos, Abuja, PH, Kaduna, Kano, Enugu, Abia etc.	<b>N200,000.00</b>

## Diamond plan

No	Platform	Description	Location	Cost
1	Radio	Radio Airplay and Interview	Lagos, Abuja, PH, Kaduna, Kano, Enugu,	<b>N2,200,000.00</b>
2	TV	TV Video Airplay and interview	Lagos, Abuja, PH, Kaduna, Kano, Enugu,	<b>N3,700,000.00</b>
3	Newspaper and Blog sites	Newspaper and Blog sites in Nigeria (press release)	Lagos, Abuja, PH, Kaduna, Kano, Enugu,	<b>N1,000,000.00</b>
4	Synchronized Airplay	Synchronized music play on several stations nationwide.	Lagos, Abuja, PH, Kaduna, Kano, Enugu,	<b>N1,700,000.00</b>
5	Social Media Promotion	Social Media Platforms like facebook, twitter, instagram etc.	Lagos, Abuja, PH, Kaduna, Kano, Enugu,	<b>N800,000.00</b>
6	AlabaMixtape	AlabaMixtape	Lagos, Abuja, PH, Kaduna, Kano, Enugu,	<b>N150,000.00</b>
7	Alaba CD Compilation	Alaba CD Compilation	Lagos, Abuja, PH, Kaduna, Kano, Enugu,	<b>N200,000.00</b>
8	Find Shows Service	Find Shows Service	Lagos, Abuja, PH, Kaduna, Kano, Enugu,	<b>On percentage</b>
9	Caller tunes	Caller tunes	Mobile	
10	Youtube Video Views	Youtube Video Views	Online	<b>N250,000.00</b>
11	Branding	Branding - stickers, badges, posters, T-shirts etc.		<b>N350,000.00</b>
12	Charity Events	Charity Events	Lagos, Abuja, PH, Kaduna, Kano, Enugu,	<b>Optional</b>
13	Email Newsletter	Email Newsletter	Lagos, Abuja, PH, Kaduna, Kano, Enugu,	<b>N200,000.00</b>